



# KENNEDY'S

## COUNTRY GARDENS



### Veranda® Brilliant™ Rose\*

*Rosa 'KORfloci08'*

Height: 3 feet

Spread: 30 inches

Sunlight: ☉

Hardiness Zone: 5b

Group/Class: Veranda Series

#### Description:

Striking clusters of luminous orange-red double blooms creates tremendous visual impact when massed in the garden; blooms in flushes all season long; mild fragrance; upright and well branched with good disease resistance

#### Ornamental Features

Veranda Brilliant Rose features showy clusters of lightly-scented double orange flowers with red overtones and gold eyes at the ends of the branches from late spring to mid fall. The flowers are excellent for cutting. It has dark green deciduous foliage. The glossy oval compound leaves do not develop any appreciable fall color.

#### Landscape Attributes

Veranda Brilliant Rose is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This shrub will require occasional maintenance and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. It is a good choice for attracting bees to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Insects
- Disease

Veranda Brilliant Rose is recommended for the following landscape applications;

- Mass Planting
- Hedges/Screening
- General Garden Use
- Container Planting



*Veranda Brilliant Rose flowers*  
*Photo courtesy of NetPS Plant Finder*

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### Planting & Growing

Veranda Brilliant Rose will grow to be about 3 feet tall at maturity, with a spread of 30 inches. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 30 years.

This shrub should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.

Veranda Brilliant Rose makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

*\* This is a 'special order' plant - contact store for details*